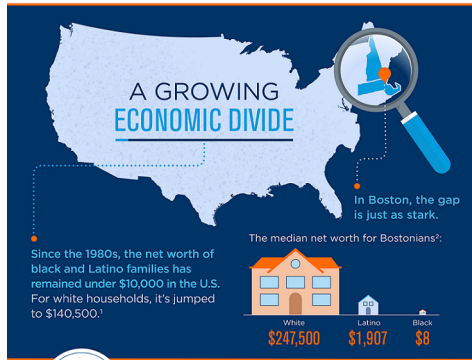


CLOSING THE WEALTH GAP

IN MASSACHUSETTS & NEW HAMPSHIRE

How the **Business Equity Initiative (BEI)** creates an ecosystem of strategic and capital support to help black and Latino businesses scale.



Since the 1980s, the net worth of black and Latino families has remained under \$10,000 in the U.S. For white households, it's jumped to \$140,500.¹



Successful entrepreneurship can build generational wealth and strengthen communities.

THE BEI PATH FOR SUCCESS

Founded in 2017, the initiative uses strategic advisors, supplier partnerships and growth capital to empower black and Latino enterprises.

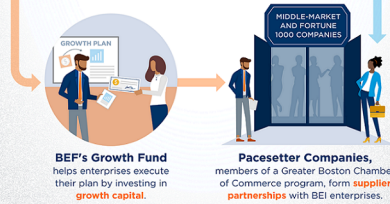
THE ENTERPRISES...

- Are primed for **extraordinary growth**
- Have annual revenues of at least **\$800,000**
- Are facing **structural barriers** preventing their full growth potential

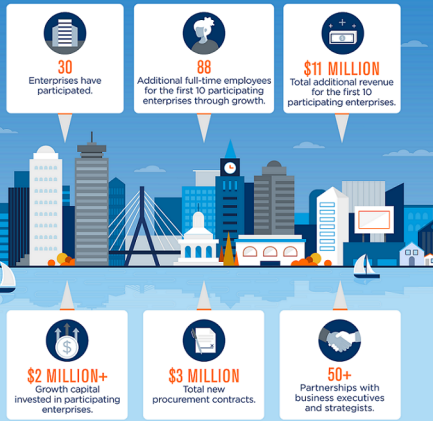
THE BEI ECOSYSTEM



PROPELLING THE ENTERPRISES FORWARD



SINCE 2017, BEI HAS THRIVED...



As of April 24th, 2019

Learn more about **BEI**



1 https://fca-ft.com/wp-content/uploads/2016/01/WP_BEI_Report_FINAL_11.19.pdf
2 <https://www.bostonbusiness.com/news/2017/07/10/white-wash-report-the-median-net-worth-black-bostonians-remains-low/>